



Breakout Session: Employee Engagement in the 21st Century

Session Description:

Most companies today are doing something to engage their employees. The war for talent involves much more than compensation and benefits. It has employers pitching flexible work arrangements, bonuses and other amenities in hopes of attracting and retaining the best talent. What do employees look for when they choose to work for a company? Why do they remain with a particular employer? Why do they leave?

Can corporate citizenship be part of the value proposition for employees? There is data that shows that the new workforce is looking for companies that are known for their social responsibility. Employees want to feel empowered as citizens through their volunteer work, their jobs and services.

This session will describe the new context for employee engagement in the 21st century and the emerging HR/Corporate Citizenship connection.

Speaker: Celina Pagani-Tousignant, Boston College Center for Corporate Citizenship

Celina Pagani-Tousignant

Bringing an international perspective to her work, Celina Pagani-Tousignant is principal of Normisur International, where she consults with companies in the U.S. and Latin America on work/life, corporate community involvement, and workforce diversity. At Levi Strauss & Company and Pacific Gas and Electric Company, she designed and implemented domestic and global programs to promote employee wellness and quality of work/life. Her extensive teaching experience includes diversity training, team building and transition management for corporate employees and for students at John F. Kennedy University. A native of Uruguay, she is fluent in English and French as well as Spanish; she teaches The Institute in both English and Spanish.



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