



Keynote Presentation

Mark Kramer

Mark oversees FSG's consulting practice and action initiatives. He also serves as a Senior Fellow in the **CSR Initiative** of the Mossavar-Rahmani Center for Business in Government at Harvard's Kennedy School of Government. Mark is a founder and served as initial Board Chair from 2000 to 2004 of the **Center for Effective Philanthropy**, a nonprofit research organization in Cambridge, Massachusetts. He also serves as a member of the jury to select the annual recipient of the Excellence in Corporate Philanthropy Award given by Paul Newman's Committee Encouraging Corporate Philanthropy.

Mark has spoken and published extensively on topics in philanthropy and Corporate Social Responsibility, including strategy, evaluation, leadership, social entrepreneurship, community foundations, venture philanthropy, cross-sector collaboration, and social investment. He is co-author, with Professor Michael E. Porter, of three influential *Harvard Business Review* articles entitled "Philanthropy's New Agenda: Creating Value" (1999), "The Competitive Advantage of Corporate Philanthropy" (2002), and "Strategy and Society: The Link Between Competitive Advantage and Corporate Social Responsibility" (2006) winner of the McKinsey Award as the most influential Harvard Business Review article of the year. In the *Stanford Social Innovation Review* he has published with John Kania "Game Changing CSR" (2006), with Professor Ron Heifetz "Leading Boldly" (2005), and with Sarah Cooch "The Power of Strategic Mission Investing." He is also a regular contributor to *The Chronicle of Philanthropy*.

Prior to founding FSG, Mark served for twelve years as President of Kramer Capital Management, a venture capital firm, and before that as an Associate at the law firm of Ropes & Gray in Boston. He received a B.A. *summa cum laude* from Brandeis University, an M.B.A. from The Wharton School, and a J.D. *magna cum laude* from the University of Pennsylvania Law School.

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