

# Intuitive Surgical Intui-Care

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# Agenda

- Introduce Intuitive Surgical and Lacy Gilbert
- History of Intui-Care
- 2006 Intui-Care Program
- 2007 Intui-Care Program
- Plan for 2008
- Current metrics and tracking strategies

# Intuitive Surgical

- Founded in 1999
- Located in Sunnyvale, CA
- Global company with over 750 employees
- Intuitive Surgical, Inc. (Nasdaq: ISRG) is the global technology leader in robotic-assisted minimally invasive surgery (MIS).
- The Company's *da Vinci*® Surgical System offers surgeons superior visualization, enhanced dexterity, greater precision and ergonomic comfort for the optimal performance of MIS. The *da Vinci* System enables surgeons to perform even complex procedures such as open-heart surgery through 1-2 cm incisions.
- Over 700 *da Vinci*® Surgical Systems installed in hospitals worldwide
- The *da Vinci* Prostatectomy procedure is currently the fastest-growing treatment for prostate cancer, which is the second leading cause of cancer-related death in men.

# Introduce Lacy Gilbert

- Hello!



# History of Intui-Care

- Prior to 2006, the program had limited ownership
- Focused mainly on donation type of events, i.e. Food Drive, Family Giving Tree
- Participation was limited to Sunnyvale Office
- In 2006, ISI partnered with Entrepreneurs Foundation to develop current program
- EF assisted us in determining our core service areas and main focus of ongoing program

# 2006 Activities Calendar and Results

- Back-to-School Backpack Drive
  - First year of program
  - 35 backpacks collected
- Silicon Valley HeartWalk
  - First year of participation
  - 50 walkers (including employees and friends and family)
  - \$20,800 raised in total
    - Close to \$10,000 raised by walkers
    - Dollar for Dollar company match
  - Awarded "2006 Top New Company" by the American HeartWalk Association
- Second Harvest Food Drive
  - 543lbs of food donated
  - Annual program
  - Received Bronze Level Award
- Family Giving Tree
  - 2 truck loads of gifts donated
  - \$1000 raised via Family Giving Tree online donation site
  - 9 volunteers assisted with sorting and wrapping of gifts
  - First year off site employees could be included in program, Annual program for on site employees
- FIRST Robotics Program Sponsorship
  - 9 local high school robotics teams selected to receive financial and mentorship support
  - \$1000 donated to each school
  - 8 staff members are acting as mentors
  - Large expansion of previous informal program

# 2006 HeartWalk Team Picture



# 2007 HeartWalk Team Picture



# 2007 Activities Calendar and Results

- Bring your child to work day
  - 40 children of employees brought onsite
  - Day included “test drive” and tour
  - Event lasted 9am-3pm
  - Large program, requires lots of volunteers
- Back-to-School Backpack Drive
  - Donated 44 backpacks
  - \$350 cash donations
  - \$2300 online donations
- Silicon Valley HeartWalk
  - 13 walkers (including employees and friends and family)
  - \$10,000 raised in total
    - Dollar for Dollar company match
  - Start Line Sponsor
- Family Giving Tree
  - Donated 3 pallets worth of toys
  - Nearly \$5500 donated online
  - Recognized by FGT as donating most gifts based on our headcount
- FIRST Robotics Program Sponsorship
  - 9 local high school robotics teams and 1 program in Virginia selected to receive financial and mentorship support
  - \$1000 donated to each school
  - Will host a “Test Drive Day” for participating schools

# Lessons from 2007

- Having the option of online donations really opened up our program to offsite and time-strapped employees
- You can never underestimate the power of employees who are into a program and are willing to drive it!!
- Programs that did not take employees away from their off work time or allowed them to integrate their family were more successful
- Change focus to more internal events and support of individuals

# 2008 Planned Activities Calendar

- Bring your child to work day
- FIRST Robotics
- Back to School back pack drive
- Family Giving Tree
- Programs to be determined:
  - Food Drive
- Programs cancelled:
  - HeartWalk
- Programs to be added:
  - Dollars for Doers

# Current Metrics/Tracking Strategies

- Presentation
- With online donations, tracking is easier
- Currently there are no volunteer hours to track
- HeartWalk - \$ vs. employee interest/company benefit
- Bring your child to work day - high touch, high visibility but only year two of program