



Breakout Session: Measuring Excellence

Session Description

This session is for companies that are in the early stages of developing their community involvement program and do not have a formal process for measuring outputs and impact. This session will cover such topics as:

- Why tracking results is so important to the success of the community involvement program
- Trends and resources in the corporate community involvement field related to tracking results
- What companies can do to motivate employees to log/report hours
- Other information companies should gather (e.g. anecdotes, pictures, etc.) and why

Speakers: Carrie Varoquiers, McKesson
Lacy Gilbert, Intuitive Surgical

Moderator: Julia Love, The Volunteer Center

Carrie Varoquiers

Carrie Varoquiers is the Director of Community Relations at McKesson Corporation and a Program Officer with the McKesson Foundation. Prior to joining McKesson, Ms. Varoquiers served as the Founder and President of Cause Partners, a cause marketing consulting firm based in San Francisco. While with Cause Partners, Ms. Varoquiers' projects included developing and implementing cause related tie-ins for Levi's, MTV, PeoplePC and others.

Prior to founding Cause Partners, Carrie held various positions at Levi Strauss & Co., most recently as the company's Cause Marketing Program Director, where she was responsible for cause marketing activities for all of the Levi's brands.

Carrie chairs the Northern California Grantmakers Corporate Contributions Roundtable, serves on the National Council on Workplace Volunteerism and is a board member of Groceries for Seniors. She received her BA from U.C. Berkeley and her MBA from Golden Gate University.

Lacy Gilbert

Lacy Gilbert is the Senior Human Resources Coordinator with Intuitive Surgical. She joined the company in 2005 to explore different opportunities within HR after being in the benefits arena for several years. Currently she manages company events, new hire orientation and assists the training department with facilitating training while providing broad administrative support to the entire HR department. She is also the program manager for Intui-Care, Intuitive Surgical's community outreach program.

Prior to joining Intuitive Surgical, Lacy worked in Human Resources at PDI/Dreamworks and Titan Corporation.

Julia Love

Julia Love currently serves as the Associate Director of The Volunteer Center Serving San Francisco and San Mateo Counties. In addition to oversight of The Volunteer Center's Consulting and Training Practice and Volunteer Services, Julia leads the Bay Area Corporate Volunteer Council. In this capacity, she regularly consults with leading corporations on the strategic development of their employee involvement programs.

Julia has spent over ten years in the nonprofit sector helping connect nonprofits to the resources they need. Her program development and management experience includes work with boards of directors, executive development trainings, and collaboration development, both with corporate and nonprofit organizations.

Julia earned her bachelor's degree at the University of California at Berkeley and received her Masters of Nonprofit Administration from the University of San Francisco.