



POINTS OF LIGHT
&
HANDS ON NETWORK

Developing Excellence in Employee Volunteer Programs - New York City

March 19, 2008

8:30 a.m. – 4:30 p.m.

Time Warner Conference Center
One Time Warner Center, Columbus Circle
New York City, NY 10019-6038

***Have you ever wondered how award-winning employee volunteer programs are designed?
Would you like to develop a new program or strengthen your company's existing program?***

Whether you aim to create the next nationally acclaimed employee volunteer program (EVP) or increase its impact locally, the tools you need are just a day away. Learn the fundamentals of creating and improving employee volunteer programs and the success factors that help programs flourish. Gain the essential skills needed to strengthen your program and increase its benefit to your company, employees, and community. Leaders in the field of workplace volunteering will answer your questions and help you overcome obstacles.

Who should attend? YOU, if you are:

- New to the field or newly responsible for an established EVP
- Starting an EVP at your workplace
- Striving to revitalize or strategically refocus your EVP
- Examining ways to improve employee team building, productivity and morale.

This seminar is intended for business, nonprofit or government employee volunteer program managers. Participants should have responsibility for managing the day-to-day activities of an EVP. *Not open to independent consultants.*

This seminar includes:

- Principles of Excellence for Workplace Volunteering
- Identifying desired benefits and setting goals
- Developing structure
- Programs and policies that support volunteering
- Real-world examples from award-winning programs
- Networking and discussion with colleagues from other business sectors
- Book with CD-ROM (a \$45 value) and all course materials

Register at

www.pointsoflight.org/training.

A few spots left!

\$275 Points of Light & Hands On Network Business/Council Members
\$300 Corporate Volunteers of New York (CVNY) Members
\$350 non-members

About the Trainer

Carole Smith, Trainer/Consultant for Points of Light & Hands On Network, has over 20 years of experience in community relations and philanthropy. At Fannie Mae, she created the Walk for the Homeless and designed an employee volunteer program that earned the Points of Light Foundation's Award for Excellence in Corporate Community Service. Carole also served as Vice Chairperson of the National Council on Workplace Volunteerism.



POINTS OF LIGHT
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Measuring Business Outcomes for Employee Volunteer Programs - New York City

March 20, 2008

8:30 a.m. – 4:30 p.m.

Time Warner Conference Center
One Time Warner Center, Columbus Circle
New York City, NY 10019-6038

Learn from national experts the steps and effective practices for measuring the value of employee volunteering to the company...

Program measurement is essential to understanding the value an employee volunteer program (EVP) brings to the employees, the company and the community. This seminar explores the rationale and methods for measuring program outcomes and provides specific methodologies for evaluating key aspects of an EVP.

Who should attend? YOU, if you:

- Are experienced in managing an EVP
- Want to measure business outcomes for your established EVP
- Need concrete data to demonstrate the value of your EVP
- Are looking for programmatic information to help you to enhance and manage the EVP

This seminar is intended for business, nonprofit and government EVP managers. Participants should have responsibility for managing the day-to-day activities of an EVP. *Not open to independent consultants.*

This course includes:

- Steps to measuring the business outcomes of employee volunteering
- Effective practices on feasible EVP evaluation approaches and methods drawn from across the country
- Individualized assistance on specific issues in tracking business outcomes
- Development of concrete next steps toward effective measurement of the business benefits of employee volunteering

Register at

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About the Trainer

Bea Bocalandro, Consultant/Trainer for Points of Light & Hands On Network, is a researcher, evaluator and trainer who specializes in helping companies reach excellence in corporate-community involvement. She has done work for businesses, non-profit organizations, and corporate-community involvement groups. She has published research results for the U.S. Department of Labor, and teaches evaluation and corporate-community involvement at Georgetown University.

Time Warner

These seminars are hosted by Time Warner and presented in partnership with Corporate Volunteers of New York.