

STRONGER COMPANIES. STRONGER COMMUNITIES.



ENTREPRENEURS™
F O U N D A T I O N

Corporate Citizenship Conference March 14, 2008



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About Entrepreneurs Foundation



A Network

-700 Companies worldwide have joined EF



A Commitment to Community

- For every dollar given to EF, 3 dollars is invested back into the community

A Resource

-EF provides expertise, advice, tools, resources, materials, and hands-on support so that companies can be successful in their corporate citizenship, philanthropic and community efforts

A Vision

-Companies, regardless of size or stage of maturity, will be engaged in philanthropic and community initiatives

Customized Services



Additional Member Services

EF Website <http://www.efbayarea.org>

A clearinghouse of tools, resources, and examples focusing on specific components of implementing community involvement programs.

EFCommunity1 Listserv

An email-based forum to share best practices and lessons learned with Bay Area colleagues from companies working to strengthen their corporate citizenship programs.

- *To subscribe, send an email to EFCommunity1-subscribe@yahoogroups.com*

EF Initiatives

Network-wide community involvement activities that address social concerns such as health, hunger, education and environment. Initiatives demonstrate how together EF members generate greater community impact.

Roundtables

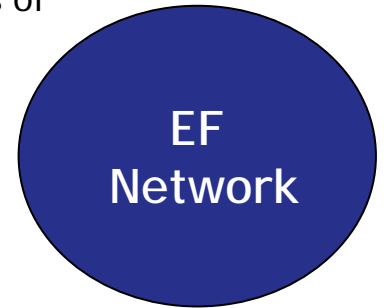
An opportunity for community involvement managers to network with each other and focus on the implementation of specific components of CCI programs.

EF Newsletter

A quarterly email with news about our companies in action, upcoming events and activities, tips, pointers, and much more.

EF Events

- Powered by EF Gala
- Corporate Citizenship Seminar



Sample Member Companies



homestead
Get a site. Get found. Get customers.

ARUBA
networks



XILINX



Adobe

DUST
NETWORKS

Juniper
NETWORKS

ALEXZA
PHARMACEUTICALS

IRONPORT
SYSTEMS



INERTIA
POWERING THE WINE REVOLUTION



LoopNet

angelpoints
The value of good deeds

symantec.

SYLANTRO

liveops
networking the world's work

INTUITIVE
SURGICAL

centerbeam

NetApp

DIGITAL
CHOCOLATE
Seize the Minute.

WINERY EXCHANGE
BUILDING BRANDS WORLDWIDE

SYNOPSIS

Conference Goals

Networking: Get connected

Shared Learning: Learn from one another

Inspiration: Leave today with a few great ideas

Impact: Turn the ideas into reality!

Keynote Address

Sponsored by:



Mark Kramer

- Co-Founder of FSG – Social Impact Advisors
- Founder of the Center for Effective Philanthropy, Inc. in Massachusetts.
- Senior Fellow in the Corporate Social Responsibility (CSR) Initiative at Harvard's Kennedy School of Government.
- Co-author, with Professor Michael E. Porter, of three *Harvard Business Review* articles, the most recent of which is "Strategy and Society: The Link Between Competitive Advantage and Corporate Social Responsibility" (2006).
- Publishes in the *Stanford Social Innovation Review* and is a regular contributor to *The Chronicle of Philanthropy*.

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