



ENTREPRENEURS[™]
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Corporate Citizenship Conference

March, 5, 2010

STRONGER COMPANIES. STRONGER COMMUNITIES.



ENTREPRENEURS[™]
FOUNDATION

Diane Solinger

Executive Director
Entrepreneurs Foundation

UPCOMING EF EVENTS

March 25th: INTERNATIONAL GLOBAL HEALTH AND POVERTY FORUM

- CARE
- GAVI
- CATHOLIC RELIEF SERVICES

Facilitated by Harry Kellogg, SVB Financial
Sharon Heights Golf and Country Club
12:00 to 2:00 p.m.

April 9th: CEO and C-Level Forum: OPTIMIZING CORPORATE PHILANTHROPY

Cisco Systems
Executive Briefing Center
9:00 to 11:00 a.m.

CLOSING REMARKS

Initial Insights: Regional Corporate Citizenship Study

- key motivation for programs = employees
- companies want to give all employees the opportunity to participate
- companies outsource many CR services
- product donations and matching gifts are important components of giving
- employee engagement meets internal HR goals and external community impact goals
- most companies have a designated fund or foundation for giving
- most companies don't have set formula for deciding annual corporate contributions budgets
- most companies believe that their giving will remain flat for the next two years

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THANK YOU COMMITTEE

Erin Brennock, Synopsys

Tonie Hansen, NVIDIA

Siobhan Kenney, Applied Materials

Julia Love, The Volunteer Center

Lauren Maher, Northern California Grantmakers

Julie Moore, LAM Research

Patti Pace, Silicon Valley Community Foundation

Miguel Salinas, Adobe Systems

Kathy Wheeler, Cadence Design Systems