



ENTREPRENEURS
FOUNDATION
CORPORATE COMMUNITY CONNECTIONS

Community Involvement Committees

Session Description

Community Involvement Committees (CIC) whether ongoing or for a large one-time volunteer event, are a great way for EVP managers to "do more with less" and empower employees to engage in the community in a new way in tough times. CICs can also increase employee participation while building skills and providing professional development opportunities. Join us to learn about different models for structuring employee volunteer teams.

Moderator: Julia Love, Associate Director, The Volunteer Center
Speakers: Caryn Lubetsky, Director, Human Resources, Walmart eCommerce
Tara Canobbio, Program Manager, Googler Social Responsibility
Ross Dakin, Software Engineer, LiveOps
Theo Olson, Community Relations Manager, Synopsys, Inc

Julia Love

Julia Love is the Associate Director of The Volunteer Center Serving San Francisco and San Mateo Counties. In addition to oversight of The Volunteer Center's Consulting and Training Practice and Volunteer Services, Julia leads the Bay Area Corporate Volunteer Council, which was named CVC of the Year by the Points of Light Foundation in 2007. In this capacity, she regularly consults with leading corporations on the strategic development of their employee involvement programs. In 2006, Julia led a field-wide effort to standardize the language and means of measuring corporate volunteer programs.

Julia has spent her 15-year career in the nonprofit sector building collaborations that ensure nonprofits connect to the resources they need. Prior to joining The Volunteer Center in 2001, Julia served as the Program Director for The Management Center. Her program development and management experience includes work with boards of directors, executive development trainings, and training curriculum development for both corporate and nonprofit audiences.

Julia serves as Chair of the Corporate Volunteer Council Advisory Council for HandsOn Network. She served for six years on the board of Little Brothers – Friends of the Elderly. Julia earned her bachelor's degree at the University of California at Berkeley and received her Masters of Nonprofit Administration from the University of San Francisco. In her free time, Julia is an avid runner and has traveled to five of the seven continents!

The Volunteer Center

A pioneer in the field of volunteerism, The Volunteer Center Serving San Francisco and San Mateo Counties plays a critical role in fostering a strong network among nonprofit, public, and business sector organizations and ordinary citizens, united by the overarching goal of improving local communities.

Volunteers supply the human resource energy needed to create a better community. The Volunteer Center works to ensure quality volunteer experiences at our partner nonprofits so that volunteers remain a renewable resource. Our staff and consultants provide expert consulting and training to nonprofit, corporate and government clients, building their in-house capacity to engage or deploy volunteers strategically.

Bay Area Corporate Volunteer Council

Since 1989, The Volunteer Center has led the nationally recognized Bay Area Corporate Volunteer Council, a membership association of leading businesses that understand the value that employee

2010 Corporate Citizenship Conference
PHILANTHROPY 3.0: The New Reality for Corporate Practitioners
March 5, 2010, Oracle Conference Center, Redwood Shores, CA



ENTREPRENEURS
FOUNDATION
CORPORATE COMMUNITY CONNECTIONS

Community Involvement Committees

volunteer programs bring to achieving business goals while tackling serious community issues. The BACVC has played a leadership role in the field of corporate community involvement by advancing strategies and standards that increase business impact and involvement in building strong communities.

Caryn Lubetsky

Caryn Lubetsky is Director, Human Resources for Walmart US and Global eCommerce. She joined the company in June 2001 where she held various positions in Human Resources leading up to her current role. Caryn leads HR strategic business partner support and initiatives, Compensation, Benefits, HRIS operations, and community involvement initiatives. Shortly after joining the company, she started the division's community involvement initiatives and implementation of a community involvement committee. Prior to Walmart, Caryn worked in recruiting for Webvan Group, Inc. where she also organized team-building activities around community service. Caryn holds a BA in Psychology and Women's Studies from the University of Michigan, a MA in Counseling Psychology from the University of Missouri-Columbia, and a MBA from the Haas School of Business at the University of California-Berkeley.

Throughout her education, Caryn contributed to several service learning programs and social sector projects. She is a member of Net Impact, serves on the San Mateo advisory board of Junior Achievement, and volunteers at a number of local Bay Area non-profit organizations.

Walmart eCommerce Community Involvement Overview

The Walmart Foundation is committed to operating globally and giving back locally. In keeping with this philosophy, community involvement efforts at Walmart eCommerce are focused on supporting causes that are important to our local San Francisco Bay Area community. These efforts are championed by senior leadership and facilitated by Human Resources in conjunction with an associate community involvement committee. This committee is comprised of a cross-functional group of associates who are passionate about making a difference in their community. The committee has responsibility for reviewing grant applications, organizing volunteer projects and fundraisers through partnerships with local non-profits, and providing a voice to community involvement on our Brisbane, CA campus. The committee focuses on the following Walmart Foundation's four main areas of focus: education, workforce development / economic opportunity, environmental sustainability, and health and wellness.

Tara Canobbio

Tara Canobbio has enjoyed holding many diverse positions during her 6 years at Google. She began her Google career in Recruiting, transitioning to a position with Google.org, the philanthropic arm of Google, in May 2006. The mission of Google.org is to use the power of information and technology to address the global challenges of our age. In her position with the team, Tara has been responsible for much of the day-to-day operations most recently as a Program Manager for Google's employee engagement and community involvement efforts (Googler Social Responsibility).

With an extensive training and experience in the fields of Criminal Law and Human Resources, she is devoted to the plight of the human condition. Driven by her strong desire to make a larger impact on the world, she became actively involved in organizations such as Habitat for Humanity, AMFAR, The American Cancer Society, The Leukemia and Lymphoma Society, and The American Red Cross where she and fellow Googlers were deployed to the Gulf Coast to aid in the recovery effort after Hurricanes Katrina and Rita. Transformed by this experience, she has continued to devote much of her time to the revitalization of these effected communities with organizations such as The Idea Village and St. Bernard Project.

2010 Corporate Citizenship Conference
PHILANTHROPY 3.0: The New Reality for Corporate Practitioners
March 5, 2010, Oracle Conference Center, Redwood Shores, CA



ENTREPRENEURS
FOUNDATION
CORPORATE COMMUNITY CONNECTIONS

Community Involvement Committees

Keenly interested in increasing diversity in corporations, Tara is actively engaged with the Black Googlers Network (BGN) which supports initiatives such as building a strong internal community, networking, employee retention, external community outreach and K-12 education. In her role as Team Lead for Development Programs, Tara is responsible for creating programs and tools that encourage, educate and guide the overall development of BGN Members.

Ross Dakin

Ross Dakin is a software engineer at LiveOps, where he leads development on a real-time web application in Santa Clara, CA. Ross also heads the team at LiveOps responsible for coordinating community involvement efforts. Ross has been at LiveOps since he graduated from Santa Clara University in 2007; he is pleased to find in the workforce an equal amount of enthusiasm for the "do well, do good" motto as he found in academia.

Community Involvement at LiveOps -

LiveOps is very passionate about philanthropy, naming "heart" as one of five core values. LiveOps organizes at least one giving event (e.g. clothing drive) and one volunteering event (e.g. food distribution) per quarter, encouraging employees to utilize the gift matching (up to \$500 per year) and Volunteer Time Off (up to 2 days per year) programs sponsored by the LiveOps Foundation. The LiveOps Foundation also makes biannual grants of \$10,000 to organizations nominated by LiveOps employees. LiveOps provides discounted services for philanthropic events such as Hope For Haiti, Stand Up to Cancer, and Idol Gives Back.

Theo Olson

Mr. Olson manages the Synopsys Shares programs at Synopsys, Inc., including matching gift, community involvement, employee giving drives, and marketing communications. Prior to this, he was responsible for employee communications, including the annual all-employee meeting and development of the intranet home page, SynopsysWorld. He joined Synopsys in 1997. With over 25 years of volunteer management experience, he brings a depth of knowledge and practical techniques to encourage employees to make a positive impact in their local communities. In his current role, Mr. Olson manages programs for over 5,500 employees in 80 locations around the world. He is frequently asked to speak on the topics of volunteerism, program management, and matching gifts.

Synopsys

Synopsys is a leading semiconductor design software company and in tandem with its business focus around enabling new generations of advanced electronic devices the company's community relations program inspires and fosters the next generation of the world's technologists—many of whom will become its future employees, partners and customers. Synopsys and the Synopsys Foundation support hands-on science and math education programs around the world and the Synopsys Outreach Foundation enables science fair engagement for 125,000 teachers and students annually.

Synopsys maximizes our community relations efforts by empowering the creativity and energy of our dynamic employee base through our Synopsys Shares program—giving them the organizational support and individual freedom they need to have the greatest possible positive impact on their communities. Synopsys employees are actively involved at the strategic level by leading regional committees, organizing community involvement efforts, and contributing thousands of volunteer hours annually around the world.

2010 Corporate Citizenship Conference
PHILANTHROPY 3.0: The New Reality for Corporate Practitioners
March 5, 2010, Oracle Conference Center, Redwood Shores, CA

Community Involvement Committees

Moderator:

Julia Love, The Volunteer Center

Panelists:

Caryn Lubetsky, Walmart eCommerce

Tara Canobbio, Google

Ross Dakin, LiveOps

Theo Olson, Synopsys, Inc

SILICON VALLEY | **community
foundation**

SERVING SAN MATEO AND SANTA CLARA COUNTIES





Corporate Citizenship Conference



ENTREPRENEURS™
F O U N D A T I O N

PHILANTHROPY 3.0

The New Reality for Corporate Practitioners

March, 5, 2010

STRONGER COMPANIES. STRONGER COMMUNITIES.



Doing Good @ Google

Entrepreneurs Foundation
March 5, 2010

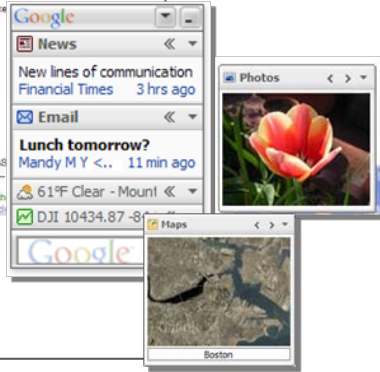
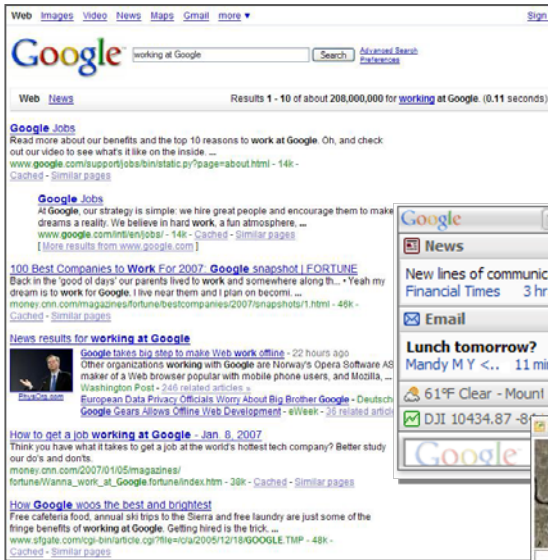
Tara Canobbio
Program Manager, Googler Social Responsibility
Google.org



The History of Philanthropy @ Google



The History of Google



AdWords

Toolbar

Images

Mobile

Groups

News

Froogle

AdSense

Blogger

Book Search

Desktop

Earth

SMS

Gmail

Picasa

Local

Orkut

Pack

Analytics

Reader

History

Base

Talk

Video

Maps

Checkout

Finance

Co-Op

Translate

Trends

Patent Search

Labs

Calendar

Docs

Notebook

Apps

Street View

Mobile Map

My Maps

iGoogle

YouTube

Goog-411



We aspire to make Google an institution that makes the world a better place ... We hope some day **this institution** may eclipse Google itself in terms of overall world impact by ambitiously applying innovation and significant resources to the largest of the world's problems.

Letter from the Founders: An Owner's Manual for Google Shareholders (2004)



google.org

Google.org

In 2004, when Google founders Larry Page and Sergey Brin wrote to prospective shareholders about their vision for the company, they outlined a commitment to contribute significant resources, including 1% of Google's equity and profits in some form, as well as employee time, to address some of the world's most urgent problems. That commitment became [Google.org](https://www.google.org). Google.org is an integral part of Google Inc. and works closely with a broad range of Googlers on projects that make the most of Google's **strengths in technology and information**.

Google also established the [Google Foundation](https://www.google.org/foundation) in 2005, which is a separate 501(c)(3) private foundation. The Google Foundation is managed by Google.org and supports our mission and core initiatives as one of our sources of funds for grant making.

What we are working on



RE<C and RechargeIT



PowerMeter



Flu Trends



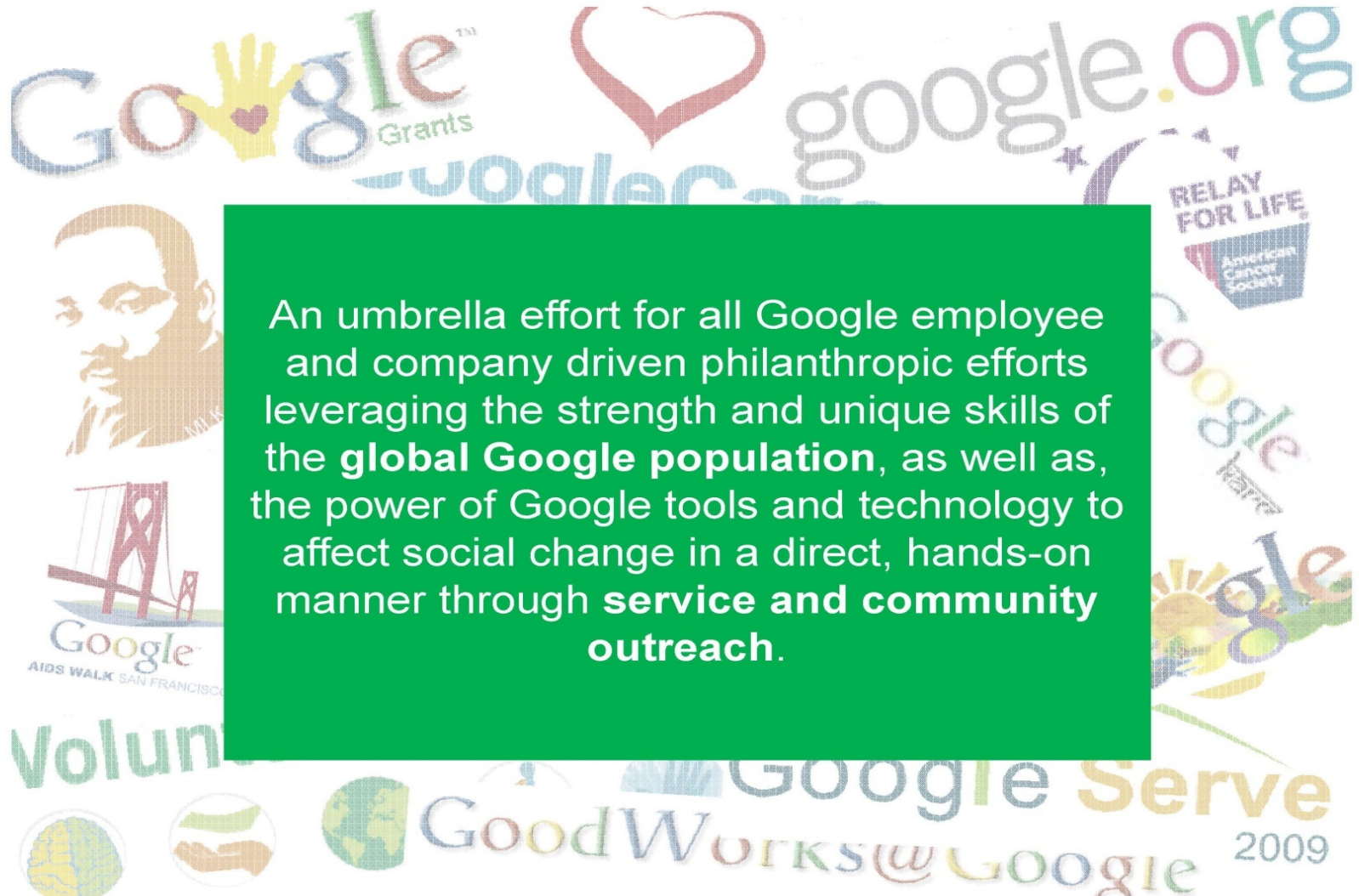
Inform and Empower



More projects coming soon...

Googler Social Responsibility

Google



An umbrella effort for all Google employee and company driven philanthropic efforts leveraging the strength and unique skills of the **global Google population**, as well as, the power of Google tools and technology to affect social change in a direct, hands-on manner through **service and community outreach**.

Volunteer@Google (go/volunteer)



[Giving Home Page](#) | [MOMA](#) | [Donate](#)

nickerson@google.com | [Help](#) | [Preferences](#) | [Sign Out](#)

Volunteer@Google



[Home](#) [My Account](#) [Track My Hours](#) [Add an Opportunity](#) [Opportunity Alert](#) [Diversity](#) [Engineering](#) [Google.org](#) [GoogleCares](#) [Google Grants](#) [Questions?](#)

Find a Volunteer Opportunity

Use the search tool to find opportunities near you:

ZIP Code

Distance

Interest Area

[Search](#)

[International](#)
[Advanced Search](#)

Welcome to Volunteer@Google!

While you're busy helping organize the world's information, let **Volunteer@Google** help you organize the good things you're doing.

What it is

Volunteer@Google makes it easy for you to find volunteer opportunities within Google and your community, helps you recruit other Googlers to volunteer for causes you support and allows you to donate to those causes through our matching programs.

How it works

Click on any of the tabs above or icons below to find volunteer projects matched to your skill set and interest, find ways to get your hands dirty in your local community and several ways to donate money or time to qualified organizations.

Looking for outside opportunities in your community? To find an opportunity posted by one of VolunteerMatch's 65,000 participating organizations worldwide, simply enter your search parameters into the blue box on the left hand menu bar.

Looking to add an opportunity targeted specifically to Googlers? Click on the "Add an Opportunity" link, complete the registration form and your opportunities will appear under the for Googlers by Googlers icon, as well as, when Googlers search using the blue box to the left.



head



for googlers
by googlers



global



donate



special event

[Register Your
Volunteer Skills](#)

Googlers in Action





THANK YOU!

Questions?



ENTREPRENEURS
FOUNDATION
CORPORATE COMMUNITY CONNECTIONS

The Volunteer Center Bay Area Corporate Volunteer Council

The Volunteer Center

A pioneer in the field of volunteerism, The Volunteer Center Serving San Francisco and San Mateo Counties plays a critical role in fostering a strong network among nonprofit, public, and business sector organizations and ordinary citizens, united by the overarching goal of improving local communities.

Volunteers supply the human resource energy needed to create a better community. The Volunteer Center works to ensure quality volunteer experiences at our partner nonprofits so that volunteers remain a renewable resource. Our staff and consultants provide expert consulting and training to nonprofit, corporate and government clients, building their in-house capacity to engage or deploy volunteers strategically.

Bay Area Corporate Volunteer Council

Since 1989, The Volunteer Center has led the nationally recognized Bay Area Corporate Volunteer Council, a membership association of leading businesses that understand the value that employee volunteer programs bring to achieving business goals while tackling serious community issues. The BACVC has played a leadership role in the field of corporate community involvement by advancing strategies and standards that increase business impact and involvement in building strong communities.

2010 Corporate Citizenship Conference
PHILANTHROPY 3.0: The New Reality for Corporate Practitioners
March 5, 2010, Oracle Conference Center, Redwood Shores, CA