



# EF 2012 Corporate Citizenship Conference

## *Corporate Social Impact*

March 9, 2012: eBay Town Hall Conference Center  
[Click Here to Register](#)

### About EF

EF encourages, empowers and enhances corporate social responsibility. EF is an expert in the field of CSR, corporate philanthropy and corporate community involvement having worked with over 980 companies worldwide since 1998. With EF, companies can balance time, talent and treasure to maximize limited resources while strengthening the communities that support the objectives of the business. [www.efcsr.org](http://www.efcsr.org)

### About The Conference

EF's Corporate Citizenship Conference, "Corporate Social Impact" is an event designed for companies interested in creating, enhancing, and strengthening their corporate community involvement and philanthropy programs. The Conference will showcase corporate citizenship programs and feature panels and workshops from a broad variety of large and small, public and private companies. Also at the conference will be presentations featuring a number of celebrated experts who will address trends, metrics, best practices, and issues facing companies today. Attendees will receive a preview of high level findings from EF's CSR Study and the opportunity to view product demonstrations from a variety of service providers.

### Featured Speakers



#### Eric (Ric) Young, President, E.Y.E. | The Social Projects Studio™

Opening the 2012 EF Corporate Citizenship Conference will be Ric Young, a renowned expert in the field of social innovation and social impact having worked in the field for over 30 years. As the opening presenter, Ric will set the stage for a day focused on maximizing corporate social impact and help attendees determine how their companies can best meet the social challenges of our society today. For a glimpse of Ric's point of view: <http://sig.uwaterloo.ca/feature/fireside-chat-with-eric-young-the-shock-of-the-possible>

#### Chris Jarvis, Co-Founder and Senior Consultant for RealizedWorth

RealizedWorth is a leading employee volunteering and CSR consulting firm. Chris provides training and hands-on involvement in the design and implementation of outstanding and sustainable employee volunteer programs for businesses interested in leveraging their CSR programs and differentiating their corporate culture.



#### Michael Furdyk, Co-Founder, TakingITGlobal

Michael Furdyk is the Co-founder and Director of Technology for TakingITGlobal.org, a global online community for young people, providing a platform for millions of youth across more than 200 countries to engage with social issues. Along with managing the technology team at TakingITGlobal, Michael was involved in developing the TIGed education program, and has spoken to over 50,000 educators about the importance of engaging students and integrating technology and global perspectives into the classroom.

Workshop Topics	Presenting Companies	Product Demonstrations
Collective Impact Community Involvement Creating Shared Value Employee Engagement Global Impact Measuring Impact	Adobe   Cisco Systems   Deloitte   eBay FSG   HP   Intel   Juniper Networks   NetApp NVIDIA   PolyCom   PwC Canada Foundation Salesforce.com Foundation Silver Spring Networks   SuccessFactors and more...	Benevity Causecast JK Group MicroEdge VolunteerMatch YourCause

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