



ENTREPRENEURS™
F O U N D A T I O N

Entrepreneurs Foundation 2011 Environment Initiative

DO ONE THING

You Can Do It! Choose just one thing from the menu below and get started today!

Things You Can Do	How You Can Do It	Sources & More Resources
<p>ONE LESS BOTTLE</p> <p>Bottled water can cost up to 10,000 times more per gallon than tap water.</p> <p>Approximately 1.5 million barrels of oil—enough to run 100,000 cars for a whole year—are used to make plastic water bottles, while transporting these bottles burns even more oil.</p> <p>Nearly 90 percent of water bottles are not recycled and wind up in landfills where it takes thousands of years for the plastic to decompose.</p>	<p>Conduct a “One Less Plastic Water Bottle” Campaign</p> <ol style="list-style-type: none"> 1. Set an end date for your company to stop purchasing bottled water. 2. Equip office with alternatives: <ul style="list-style-type: none"> • Reusable glasses • Personalized or company logo aluminum water bottles 3. Have your tap water tested for purity and post the results for employees to see. 4. Ask employees to stop bringing plastic water bottles from home or purchasing them on their way to work or at lunch. <p>Go a Shade Greener</p> <p>Encourage employees to give up plastic water bottles at home by offering a raffle for anyone who is willing to write and sign a pledge to do so. Raffle prize can be a free day off to volunteer or a donation to the community benefit organization of the employees choice.</p>	<p>http://www.treehugger.com/files/2007/07/reasons_to_ditch_bottled_water.php Treehugger</p> <p>http://www.cafepress.com/+water-bottles Café Press custom aluminum water bottles</p> <p>See EF's Resource List for more ideas and resources.</p> <p>Contact EF for assistance and ideas to help with your campaign</p>

<p style="text-align: center;">ONE BAG</p> <p>Reduce the amount of items sent to landfills. Recycle gently used clothing by donating them to a local charity.</p>	<p style="text-align: center;">Hold a “ONE BAG” Clothing Drive</p> <ol style="list-style-type: none"> 1. Choose a charity to receive the donated items and find out what they can accept and how they can receive them (some charities will pick up your donations.) Define your timeline and designate a space to receive donations. 2. Announce your “ONE BAG” drive to benefit the environment. Ask all employees to participate by bringing in one bag of gently used clothing items. 3. Track: <ul style="list-style-type: none"> • Number of bags of clothes (or items) donated • Dollar value of the donated clothing (actual or estimate) • Number of participating employees 4. Report these numbers to EF. <p style="text-align: center;">Go A Shade Greener Consider expanding the drive to collect donations of small household appliances, toys, books, and other items.</p>	<p>www.goodwill.org</p> <p>www.salvationarmyusa.org</p> <p>See EF's Resource List for more ideas and resources.</p> <p>Contact EF for assistance and ideas to help with your campaign</p>
<p style="text-align: center;">ONE CFL</p> <p>Switch to compact fluorescent light bulbs at home and at the office.</p> <p>CFL's use 75% less energy and last 10 times longer and each CFL saves 8 incandescent light bulbs from becoming landfill.</p> <p>Swapping one incandescent bulb for a CFL reduces carbon dioxide by 500 pounds a year.</p>	<p style="text-align: center;">Conduct a “ONE CFL” Campaign</p> <ol style="list-style-type: none"> 1. Announce your “ONE CFL” drive to benefit the environment. Encourage all employees to participate by swapping one incandescent bulb for a CFL and to let you know when they have done so. 2. Track: <ul style="list-style-type: none"> • Number of CFL's you've installed at your workplace • Number of CFL's employees installed at their homes • Number of participating employees 3. Report these numbers to EF and we'll report back to you the pounds of carbon dioxide reduced. <p style="text-align: center;">Go A Shade Greener In tandem with your “One CFL” campaign, hold a drive at your workplace to collect and donate new CFL's to the nonprofit organization of your choice.</p> <p>Tip: Contact your local utility to find out if they offer free or reduced price CFL's</p>	<p>http://www.gbb.org/ Become a Certified Green Business through the Green Business Bureau</p> <p>See EF's Resource List for more ideas and resources.</p> <p>Contact EF for assistance and ideas to help with your campaign</p>

<p style="text-align: center;">ONE EMAIL</p> <p>Opt out of paper catalogs - remove yourself from direct-mail mailings lists.</p> <p>The average American receives 41 pounds of junk mail each year. Save virgin & old-growth forests. Deforestation is responsible for 25% of all carbon emissions released into the atmosphere.</p>	<p style="text-align: center;">Conduct a “ONE EMAIL” Campaign</p> <ol style="list-style-type: none"> 1. Send a company-wide email announcing your “ONE EMAIL” drive to benefit the environment. Encourage all employees to participate by removing themselves from direct-mail mailing lists. 2. Track the number of participating employees. 3. Report this number to EF and we’ll report back to you the approximate number of pounds of junk mail reduced. <p style="text-align: center;">Go A Shade Greener</p> <p style="text-align: center;">Ask employees to spread the word and report to you the number of individuals they helped to removed from direct-mail lists. Consider expanding the campaign by sending a similar email to your vendors, clients, and colleagues.</p>	<p>http://www.livescience.com/environment/ 10 Ways to Green Your Home</p> <p>www.41pounds.org</p> <p>www.GreenDimes.com</p> <p>See EF’s Resource List for more ideas and resources.</p> <p>Contact EF for assistance and ideas to help with your campaign</p>
<p style="text-align: center;">ONE VOLUNTEER ACTIVITY</p> <p>Donate the most valuable and precious resources of all... your time and energy.</p> <p>There are volunteer centers around the world that can help find relevant group activities for domestic and international offices.</p>	<p style="text-align: center;">Organize an Employee Group Volunteer Activity</p> <ol style="list-style-type: none"> 1. Select a relevant group volunteer activity. Work with the sponsoring organization to schedule and promote the event. 2. Track <ul style="list-style-type: none"> • Number of participating employees • Number of hours volunteered • If appropriate, the activity outcome 3. Report this information to EF. <p style="text-align: center;">Go A Shade Greener</p> <p style="text-align: center;">Organize carpools and provide information on public transportation to the volunteer activity site.</p>	<p>Volunteer Match: www.volunteermatch.org</p> <p>International Volunteer Centers: idealists.org</p> <p>See EF’s Resource List for more organizations with volunteer events.</p> <p>Contact EF for assistance and ideas to help with your campaign</p>
<p style="text-align: center;">ALREADY DOING ONE THING?</p> <p>Your company may already have a “Green Office” initiative underway – or planned for implementation. Take this opportunity to promote it and pat yourself on the back!</p>	<p style="text-align: center;">Promote your Green Office Initiatives</p> <ol style="list-style-type: none"> 1. Make a list of your current “Green Office” practices or planned initiatives (e.g. paper recycling, timers that turn lights off automatically, recycled toner cartridges...) 2. Communicate this information to your employees in honor of Earth Day. (Be sure to copy EF!) <p style="text-align: center;">Go a Shade Greener</p> <p style="text-align: center;">Inspire your peers, provide ideas, and promote your company’s good work by sharing your “Green Office” practices with the EF community.</p>	<p>Contact EF to share your great ideas!</p>

<p style="text-align: center;">ONE STEP TO GREEN YOUR OFFICE</p> <ul style="list-style-type: none"> • Eliminate unnecessary photocopying and reuse packaging for shipping • Encourage emailing and double-sided printing • Reduce energy usage • Reduce transportation costs • Buy sustainable business products • Consider the transportation costs associated with your business products • Remove office toxic substances • Form green teams to lead your company's eco-efforts • Communicate your efforts to suppliers, vendors and customers 	<p style="text-align: center;">Use the "10 Quick Tips to Green Your Office" Guide</p> <ol style="list-style-type: none"> 1. We've already done most of the hard work for you! Select one or more item from the "one step to green your office" list in the left column. 2. Commit to implementing one step and let EF know what you have done. <p style="text-align: center;">Go a Shade Greener Organize a Green Team of employee volunteers to assist with or lead your company environment initiatives.</p> <p>Tips:</p> <ul style="list-style-type: none"> • Contact Green Consultants for information on forming a Green Team and for a free consultation. • Contact Acterra: check out Green Team Project training program. • Although you can make a difference any time of the year, consider launching or at least announcing your program on Earth Day (April 22, 2011) to demonstrate your commitment to positive change. This timing enables you to join millions of people around the world who will be celebrating awareness and appreciation of the environment. 	<p>www.greenconsultants.com 877.723.7420</p> <p>www.acterra.org</p> <p>www.earthday.net</p> <p>See EF's Resource List for more ideas and resources.</p> <p>Contact EF for assistance and ideas to help with your campaign</p>
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